Friday, December 3, 2010 ★★★ 14 sections / Vol. 25 / No. 358 P18



P-Noy lauds Inquirer but fears loss of more hair

By Christine O. Avendaño and Norman Bordadora

OTHERS may be losing sleep, but in the case of President Aquino, he feared that the praise he was getting from the Inquirer may cause him to lose "more" hair.

Speaking at the silver anniversary of the Inquirer on Wednesday night, the President lauded the newspaper for its reporting of the news through the years.

"The country has a huge debt of gratitude for your fearless reporting of the truth. Because of your help, the democracy that Filipinos deserve was restored and became quite vibrant," the President said in a speech he delivered at the Makati Shangri-La hotel.

"Because of your help, democ-

P-NOY/A11

'FROM NINOY TO NOYNOY' President Aquino, flanked by Inquirer chair Marixi Rufino-Prieto and president Alexandra Prieto-Romualdez, leaf through the Inquirer commemorative book "From Ninoy to Noynoy" during the newspaper's 25th anniversary party cum book launch at the Makati Shangri-La hotel on Wednesday. RAFFY LERMA

Ping: Over my dead body



THE BIG DEAL Vice President Jejomar Binay, former Chief Justice and Inquirer columnist Artemio Panganiban, and Inquirer chair Marixi Rufino-Prieto pose with Inquirer newspaper dealers who were honored with plaques of appreciation during the Inquirer's 25th anniversary party. (For complete dealers' list, please see Page A20.) SONNY CAMARILLO

Fugitive solon: I miss the Senate

By Christine O. Avendaño

IN HIDING since January, Sen. Panfilo Lacson will surface only when justice has been served, or when he is dead.

Lacson made the declaration in a message he sent the Inquirer through the social networking site Facebook on Wednesday night. He turned wistful in the same message, saying: "It has been a long time. I miss the Senate."

But he said in a statement yesterday that Justice Secretary Leila de Lima's claim—based on intelligence reports of the National Bureau of Investigation (NBI)—that he was hiding in the country had prompted him to go deeper into hiding.

"Thanks to De Lima's repeated public announcements of my whereabouts, I had to go a notch deeper underground, so it helps in many ways..." he said.

The fugitive senator has issued statements in response to the efforts of the Department of Justice and the Philippine National Po-

PING/A11

TELLING THE FILIPINO STORY TO THE WORLD

Editors' Note: For 25 days, we will be telling stories about the Inquirer to mark the paper's 25th anniversary on Dec. 9, 2010. Some are little inside stories but impacting on how we cover unfolding events; some are mark-the-day stories that became talk-of-the-town topics; others are turning-point stories that have changed the landscape of history; still others, big or small, seize the heart and never let go.

But whatever, the Inquirer will tell you the story.

Untold stories behind the photos



TO THE RESCUE Soldiers carry a landslide victim in Guinsaugon, Southern Leyte, in February 2006. They also rescued PDI's Bacunawa.

THERE IS a story told in every news photograph. What often goes untold is the story behind it.

Each photo run by the Inquirer attempts to summarize an event in a single frame. This standard is a staple in the paper's commitment to excellence, and this is why a picture goes through a meticulous process of selection and placement before readers get to view it.

Our editors will mull at length over a single photo,

UNTOLD/A22

Fun with 'who's who' in politics, showbiz, biz

By DJ Yap

A VERITABLE "Who's Who" of Philippine politics, business and entertainment, from President Aquino to Jaime Zobel de Ayala to Ramon S. Ang to Lea Salonga, graced the silver anniversary party of the Inquirer on Wednesday night, nearly stealing the show from the celebrators themselves.

For all the star power of the celebrities in attendance at the ballroom of the Makati Shangri-La, the evening belonged to the people behind the Inquirer, as-

FUN/A20

Another crossfire: Four shot dead in hijacked bus

By Delfin T. Mallari Jr.
Inquirer Southern Luzon

LUCENA CITY—Gunmen seized a bus after robbing a hardware store yesterday and engaged pursuing security forces in a gun battle that left four civilians dead, police said.

The Philippine Army initially described the fatalities—two men and two women—as communist guerrillas, but police said the four were among six civilians inside the bus that

ANOTHER/A20

MAGUINDANAO MASSACRE

Overkill: Newsman shot 12 times, court told

By Philip C. Tubeza

A POLICE medico-legal officer testified yesterday he conducted an autopsy on some of the 57 massacre victims and described how one journalist was mercilessly killed, as evidenced by lacerations, contusions and 12 gunshot wounds he found in his body.

Chief Insp. Dean Cayanan Cabrera, of the Philippine National Police Crime Laboratory, said at the resumption of the trial of the Ampatuan clan and their supporters accused in the massacre that he autopsied 12 victims—nine men and three women.

He submitted to the court his findings and the pictures he took of the dead, which were marked as evidence.

Cabrera, who conducted the autopsy in Koronadal City two days after the Nov. 23, 2009, murders, gave details of the injuries of Francisco Subang, a journalist of the Socsargen News, before the court decided

OVERKILL/A22

Some starry, starry night: 300 sextillion (3 + 23 zeros)

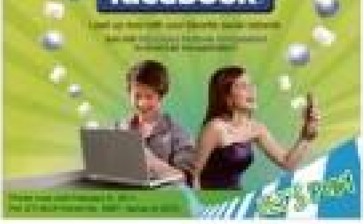


WASHINGTON—The universe may glitter with far more stars than even renowned astronomer Carl Sagan imagined when he rhapsodized about billions upon billions.

A new study suggests there are a mind-blowing 300 sextillion of them, or three times as many as scientists previously calculated. Three hundred sextillion is a 3 followed by 23 zeros, or 3 trillion times 100 billion.

The estimate, contained in a study published online on Wednesday in the journal Nature, is based on findings that there are many more dim dwarf stars—the most common star in the uni-

SOME/A22



WEATHER FORECAST

Second FrontPage



EZ2		
	12	19
	9	24
	8	8

SUERTRES			
	3	4	0
	5	7	9
	1	2	7

SIX DIGIT: 6 4 7 0 7 5

15 16 20 29 30 42 — P8,112,711.60

SUPERLOTTO 6/49: 8 20 26 41 42 44 — P33,954,814.00

BIR goes after MWSS execs

WikiLeaks gets closer to home

By DJ Yap

No comment

Appropriate channels

THE BUREAU of Internal Revenue (BIR) yesterday filed tax evasion charges against three officials of the Metropolitan Waterworks and Sewerage System (MWSS), including a brother of the whistle-blower in the Jose Pidal scandal, for failing to properly disclose their incomes and pay the right taxes to the government.



US backs antitrafficking fight

CALBAYOG CITY, SAMAR—The United States government is committed to helping the Philippines in its fight against trafficking of persons.

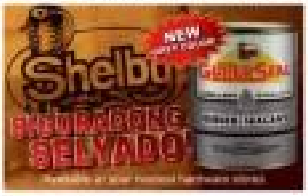
US Ambassador Harry Thomas assured the local government officials of the US government's continued support for the campaign against human trafficking, which he described as the "modern scourge" of slavery and exploitation.

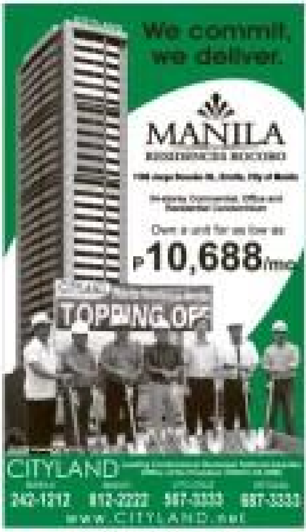
He said his government would not condone any US citizen who would be involved in this illegal activity.

"The problem on trafficking should be stopped," he said.

Thomas said that for this year alone, the US government has provided around $8 million to help the Philippine government address the problem on human trafficking.

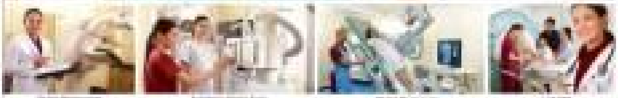
Thomas was in Calbayog for the inauguration of the building intended as a temporary shelter for the victims of human trafficking funded mainly by the International Justice Mission (IJM). Jose Ciebola, Inquirer Visayas





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Your Best Christmas Gift to Yourself: A Flatter Tummy



As featured in Oprah.com, Rachel Ray, Marie Claire, and Allure magazines, the latest in non-invasive body-contouring is now in Manila!

CoolSculpting is the new, non-invasive treatment that uses the ZELTIQ advanced cooling technology to eliminate fat cells and reduce fat bulges in targeted areas of your body. Perfect for bulges that are so resistant to diet and exercise, CoolSculpting will help those who need spot reduction for their love handles, abdominal fat, back fat or other specific areas.

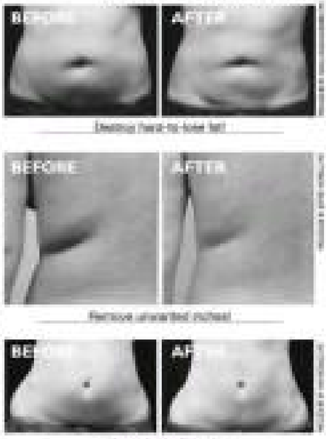
This treatment works by using precisely controlled cooling to target and eliminate fat cells in specific areas of the body. During the cooling, fat cells are weakened until they become smaller and irregularly shaped. The fat cells in the treated area are then gently eliminated through the body's normal metabolic processes similar to how fat from food is eliminated.

A clinical study showed an average of 22.4% of fat layer reduction in just one treatment. Clients who have tried it have seen and felt a noticeable change in their stubborn fat bulges. They all raved about how much better their clothes fit.

US-FDA approved for non-invasive fat reduction, CoolSculpting only cools and shrinks fat cells leaving the surrounding tissues unharmed. Clients will feel a cooling sensation in the treated area which goes away in a few minutes. No downtime. They can go back to their usual activities straight after the session.

CoolSculpting's procedure time can be one to two hours depending on the size of the area to be treated. You can read, listen to music in your IPOD, work on your laptop or simply sleep and relax while undergoing it.

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Call 894-BODY (2639) for a FREE consultation NOW.



Colds, bum stomach slow Noynoy down

[illegible]

PRESIDENT AQUINO, in his speech before the Renewable Energy Conference yesterday called on the private sector to invest in renewable energy sources especially in the countryside to spur development in far-flung villages. [illegible]







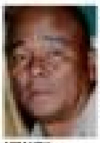




ICMS FELLOWSHIP

The alumni of the Immaculate Conception Minor Seminary of Vigan, Ilocos Sur held their 2nd Metro Manila Fellowship last 7 November 2010. A Christmas Party for ICMS alumni, its 3rd Metro Manila Fellowship, has been set for 18 December 2010 and will be held at Bellore Restaurant, located along Examiner Road in Quezon City. All alumni of ICMS are invited to join the Christmas Party which will start at 6:30 PM. For those who are interested to attend, please text 0929-6778790 for details.

‘Rebel’ Marine general heads task force against illegal logging



MIRANDA

By Dona Z. Pazzibugan

Lim's recommendation

Long-lost brothers









Ka Roger's dead unless proven otherwise, says AFP

By Cynthia D. Balana



ROYAL



House honors departed friend

By Michael Lim Ubac

The Daily Gospel

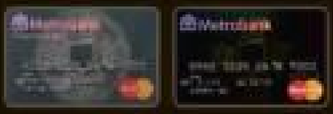


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PHILIPPINE BOARD OF SURGERY, INC

41st Annual Assembly and Induction Ceremony

December 4, 2010, 6:30 P.M., Palawan Function Room, EDSA Shangri-La Manila, Ortigas Centre, Mandaluyong City

Guest Speaker and Inducting Officer - Dr. Esperanza I. Cabral, M.D.

MESSAGE FROM THE PBS CHAIRMAN

I wish to congratulate the new Diplomates of the Philippine Board of Surgery (PBS) who will be inducted during the PBS Annual Induction on December 4, 2010 at the EDSA Shangri-la Hotel in Mandaluyong City.

The title "Diplomate" of the Philippine Board of Surgery is a testimony and proof of competence in the field of General Surgery for being labeled such requires an arduous process of passing the Part I (Written) and Part II (Oral) examinations being administered to graduates of accredited training program in General Surgery. It is like passing the proverbial eye of the needle.

Being conferred the title "Diplomate" of the PBS is also a career changing event for it will open doors for a lucrative practice in surgery and acceptance to major medical centers. It is also a prelude for being accepted as a Fellow of the Philippine College of Surgeons.

As the outgoing chairman of the Philippine Board of Surgery, I also wish to congratulate the new set of officers for the year 2011 headed by the new chairman Dr. Daniel Dela Paz Jr. The year ahead will be full of challenges. So best of luck.

I also wish to thank the 2010 PBS Board of Directors who helped me carry out the tasks that are expected of us as the certifying body for the practice of general surgery in the Philippines. Its been a busy and challenging but fulfilling year for all of us.

I would be remiss with my duties as Chairman if I will not acknowledge the significant contributions of the Diplomates who made our tasks a lot easier by contributing questions for the Part I written exam and the Resident In-service Exam (RISE), and for being examiners for the five oral exams given this year.

With Christmas just around the corner, I want to wish everyone a joyous Christmas and a prosperous New Year.

Alex A. Erasmo, M.D.
2010 Chairman, Philippine Board of Surgery

2011 Board of Directors

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Arturo B. Dela Pena, M.D.
Alex A. Erasmo, M.D.
Ray B. Malilay, M.D.
Narciso S. Navarro Jr., M.D.
Stephen Sixto B. Siguan, M.D.
Ernesto C. Tan, M.D.

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Alejandro C. Dizon, M.D.	Edgardo R. Cortez, M.D.	Dominador M. Chiong, Jr., M.D.
Ray B. Malilay, M.D.	Arturo B. Dela Pena, M.D.	Armando C. Crisostomo, M.D.
Maximo B. Nadala, M.D.	Alex A. Erasmo, M.D.	Jose Macario V. Faylona, M.D.
Enrico P. Ragaza, M.D.	Gabriel C.D.L. Martinez, M.D.	Roy Melchor F. Santos, M.D.
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Ernesto C. Tan, M.D.	Jose Antonio M. Salud, M.D.	Jesus V. Valencia, M.D.

PBS Secretariat, Rm. 2033 Citylands Condominium 10 Tower II, 154 H.V. Dela Costa St., Ayala Avenue North, Bel Air Village, Makati City, Philippines
Tel: (02) 8923546; Fax (02) 8924751; thephilboardsurg@yahoo.com

CANDIDATES TO BE CONFERRED THE TITLE - DIPLOMATE OF THE PHILIPPINE BOARD OF SURGERY



Toll discounts proposed

THE TOLL REGULATORY Board (TRB) should consider giving big discounts to public utility vehicles and car pools to relieve the transport operators and car owners opposed to the toll hike.

Sen. Ralph Recto said the TRB should study the "diamond lane" system adopted in major highways in other countries where vehicles with three or more passengers would be given discounts or even free access to the expressways.

Operators of South Luzon Expressway (SLEx), North Luzon Expressway (NLEx) and Subic-Clark-Tarlac Expressway (SCTEx) are poised to increase their toll by 25.0 percent, 12 percent and 40 percent, respectively, next year. — Gil Cabacungan











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Webb files contempt case vs NBI execs

Enacted budget seen by yearend


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energy
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Guidelines set for meat imports

[illegible]











Ping: Over my dead body



BE NOT AFRAID ... This file picture taken on June 21, 2003, shows Sen. Panfilo Lacson, now effectively a fugitive, speaking at the launch of the "Be Not Afraid" movement in Manila.

Finding Ping not P-Noy's priority

Reinvestigation

The hunt continues

Priorities

Sighting

Friends' support, protection

Meralco service at work.

SUNDAY TO MONDAY, DECEMBER 5 - 6, 2010

VALENZUELA CITY

WEDNESDAY, DECEMBER 8, 2010

LAGUNA (SAN PEDRO AND BIÑAN)

QUEZON PROVINCE (MAUBAN, SAMPALOC AND TAYABAS)

WEDNESDAY TO THURSDAY, DECEMBER 8 - 9, 2010

TAGUIG CITY

THURSDAY TO FRIDAY, DECEMBER 9 - 10, 2010

LAGUNA (SAN PEDRO)

FRIDAY, DECEMBER 10, 2010

MUNTINLUPA CITY

RIZAL PROVINCE (ANTIPOLO CITY)

CAVITE (CAVITE CITY AND NOVELETA)

FRIDAY TO SATURDAY, DECEMBER 10 - 11, 2010

MUNTINLUPA CITY

MERALCO

NO CABINET CHANGES YET

Noynoy happy with Leila at DOJ

[illegible]

Positive results

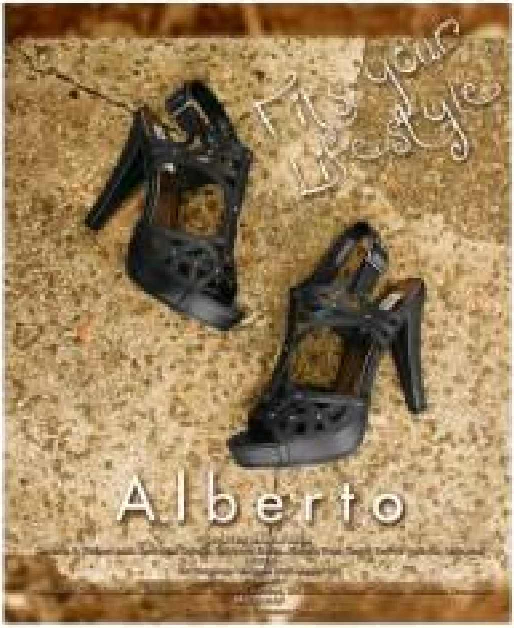
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Disservice

[illegible]

Puno stays

[illegible]







PHILIPPINE DAILY INQUIRER

OPINION

Unfinished business

EDITORIAL

[illegible]

[illegible]



Case vs Lacson deserves reinvestigation

AS I SEE IT

Neal H. Cruz

[illegible]

Korea's 38th Parallel: Why Pinoys should care

PASSION FOR REASON

Raul C. Pangalangan

[illegible]

Wanted: Pee-shooters

High Blood

Leonard's passion

Pinoy Kasi



Michael L. Tan

Thanksgiving in America

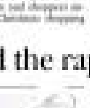
At Large



Rina Jimenez-David

Drifting toward the rapids

World View



Chris Patten

The INQUIRER is a member of the
PHILIPPINE PRESS INSTITUTE

New approach needed

LETTERS

OSG can't overrule client who didn't object to a decision



Continue with search for new PH tourism promo logo

Root problem is underdevelopment, not overpopulation



The agriculture teachers in the past

Revealing story about donated handbags

Filipinos deserve leaders like Robredo

Misconduct case vs HGC execs junked

THE OFFICE of the Ombudsman has dismissed the misconduct complaint filed by property development firm R-II Builders against seven Home Guaranty Corporation (HGC) officials.

In a decision dated Oct. 12 and approved on Nov. 13, the Office of the Ombudsman cleared the HGC officials in the complaint filed by Jerome R. Canlas of R-II Builders, who alleged that the HGC officials committed misconduct when they sold two parcels of land belonging to HGC with an aggregate area of 28,926 square meters to La Suerte Milling Corporation for P384.7 million or at P13,300.00 per square meter.

Cleared were Gonzalo Benjamin A. Bongolan, HGC president; Elmer Nonnatus A. Cadano, executive vice president; Melinda M. Adolfo, vice president, Guaranty Group; Rafael F. de los Santos, vice president, Asset Management Group; Dominic G. Corpuz, vice president, Corporate Services Group; Danilo C. Javier, vice president, Legal Group; and Jimmy B. Sancon, vice president, Management Services Group.

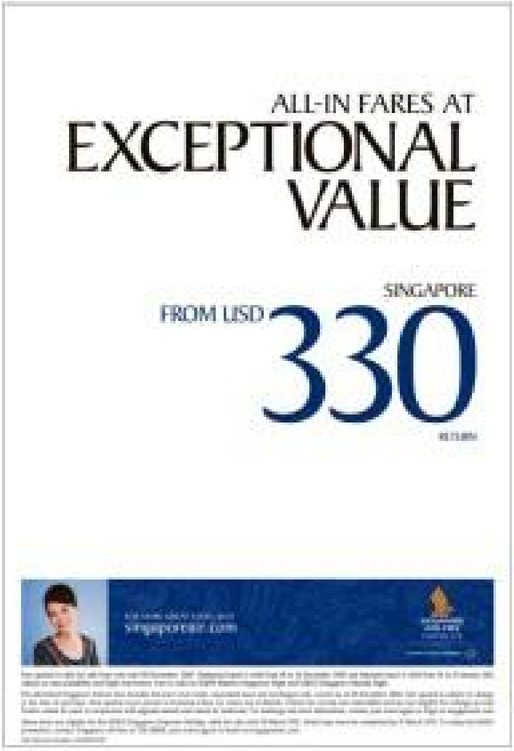
Canlas had claimed that the sale of the properties to La Suerte Milling Corporation was grossly disadvantageous to the government since there was a big disparity between the actual market value of the properties (based on the selling and offering prices of adjacent and adjoining properties) at the time of the sale, and their purchase price. The difference between the actual fair market value of the properties and the actual purchase price is from P121.3 million to P303.5 million.

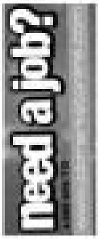
The HGC officials said that the sale of the properties can not be considered grossly and manifestly disadvantageous to the government since the purchase price exceeds the latest zonal valuation set by the Bureau of Internal Revenue.

Bongolan pointed out that the latest zonal valuation for the properties is P9,750 per square meter. The properties were sold for P384,710,800 or at P13,300 per square meter. This is "way above the zonal value of the properties of only P9,750 per square meter. Thus, the government suffered no loss or injury in the sale of the properties at a price much higher than its zonal valuation of their current fair market value, he said.

In dismissing the misconduct complaint, the Ombudsman noted that "R-II Builders and/or their officers have been filing unfounded cases against the HGC and its officers in relation to the Smokey Mountain Project. This is but a link in a string of unfounded cases in a vain and unethical attempt to cow the HGC officers into submission to the whims of a party seeking to prevent HGC from recovering its guaranty exposure."









Across the NATION

Kidnaps lead to pullout of teachers

DA to tap satellite to monitor farm roads



THE DEPARTMENT of Agriculture plans to use satellites to monitor infrastructure supposedly built for farms like this one in Ilagan, Isabela.

COTABATO CITY—If they don't get kidnapped, they get killed.

Teachers in two of the country's most violence-wracked provinces are coming under increased attacks, forcing the education department to pull out teachers in one of the provinces.

Basilan fear

Violence target



Ex-professor wanted for sex abuse of minor held in Saudi

Sierra Madre logs seized; smuggling gang monitored

The syndicate ... is able to operate freely because of its connection with high-ranking customs officials

CA urged: Act swiftly on gov's case

Lawyers' plea

Swift action

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5,000.01 - 10,000.00	600
10,000.01 - 250,000.00	900
250,000.01 - 500,000.00	1,200

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Arnel Pineda, Robert Seña

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Another crossfire: 4 shot dead

P-Noy says country owes Inquirer gratitude but fears loss of more hair

Mosquito press

Credibility

Positive stories

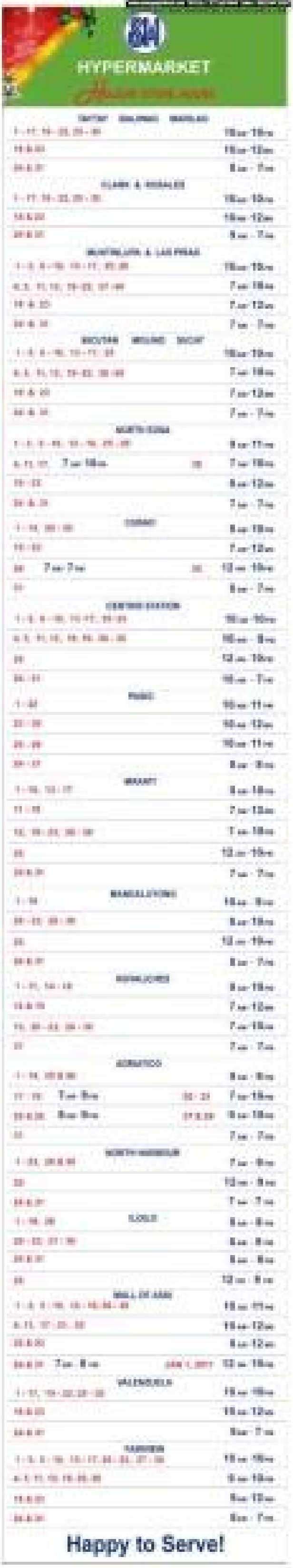
Keeping up with times

Internet, radio

Be true to self







Untold stories behind the photos, behind the news



PLACE THAT CAN'T BE NAMED Inquirer photographer Joan Bondoc takes a picture of New People's Army rebels in their camp in the Cordillera in January 2003.

Chest-deep in mud

All-out war

In NPA territory

Heartbreaking

Juggling act

Front-row seat

In the typhoon's eye

'Aren't you afraid?'

Overkill: Expert tells court newsman shot 12 times

Gov't witness grilled

Rival clan supporter

Some starry, starry night: 300 sextillion (3 + 23 zeros)

Elliptical, not spiral

Funny coincidence

Not too happy



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Iwatani
Mini Portable Gas Stove
P1,295
FREE!
3 pcs Iwatani
Butane Gas
SKIL
Multi-cutter
P500
with every purchase of
SKIL
Impact Drill
P2,645
BOSCH
Angle Grinder
P2,240
BOSCH
Impact Drill
P3,600
P1,595
Kitchen
3-pc Canister Set
P200
EZ Container Natural
P440
Mineral Water Pot
P650
Circular Lamp
P990
Towel Bar
P1,200
HANABISHI
Juice Extractor
P325
HANABISHI
Water Kettle
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Aplus METRO
Editor: Adelardo S. Ulanday





Police charge pedicab drivers

But CHR slams use of brute force to disperse protesters

SIXTEEN drivers of "kuligligs" or motorized pedicabs were charged yesterday before the Manila City Prosecutor's Office after they figured in a clash with policemen during a rally to protest the ban imposed by Mayor Alfredo Lim on the three-wheeled vehicles.



US firm starts cleanup of Barangay Bangkal



DID YOU KNOW

Alternate routes for motorists in Quezon City on Sunday

By Julie M. Aurelio

Police . . .

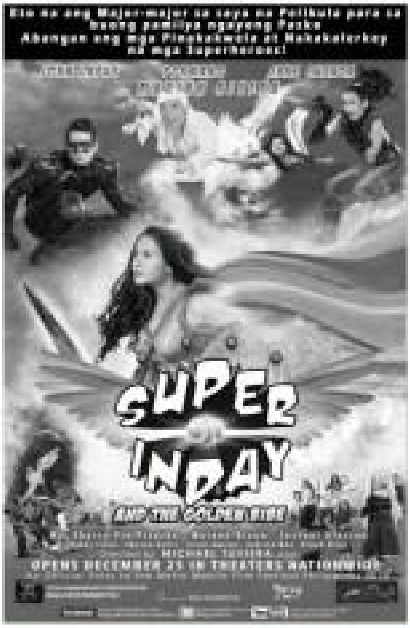
With Kristine L. Alave

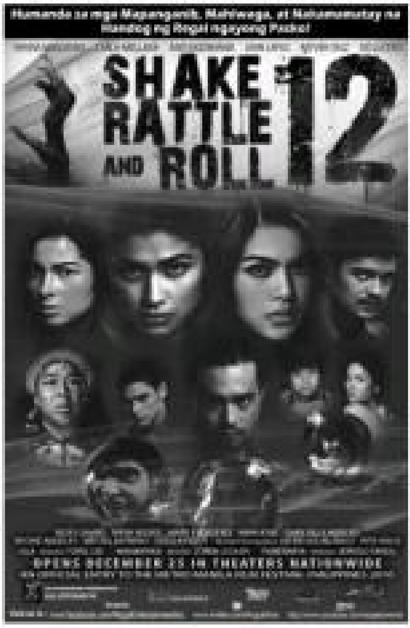
JAIL OFFICIALS REPORT TO JUDGE:

Findings of gov't doctor contradict Ivler's claim

By Julie M. Aurelio







METRO BRIEFS

More bikes seized

Group marks 25th year

CHANGHONG leads affordable GREEN LED TV revolution



Pope sought to punish errant priests in the past

[illegible]

Belarus to give up nuke stockpile

[illegible]

Google's e-books venture to open by end of the year

[illegible]



WorldBriefs

Samuel T. Cohen, neutron bomb inventor; 89

[illegible]

Bitter cold kills 8, stops air traffic in Europe

[illegible]

Brazilian clown allowed to go to Congress

[illegible]







The WORLD

Editor Lorenzo B. Ilusco

US cables show dim view of Russia, Putin

EARLY IN 2009, as recession rippled around the world, the US Embassy in Moscow sent to Washington a cable summarizing whispers within Russia's political class. Prime Minister Vladimir V. Putin, the rumors said, often did not show up at his office.

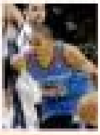
[illegible]

New York Times News Service



WHAT'S INSIDE

■ Rockets deal Lakers fourth straight loss /A31



SPORTS





MARK Caguioa (left) is one of Barangay Ginebra's vital cogs.

Gin Kings try to zero in on bonus vs Tigers

Pro league's board tackles Solar TV's telecast transfer plan

PSC wants early SEAG training







IOC backs bid for Olympic slots of 12Filipino athletes


TORRES


ALKHALDI


LOZADO


JAVIER

Falcons edge Blue Eagles

Grab lead in PCCL title series



SCC cue aces sustain hot start



Mendoza, Patrimonio gain semis



SPORTSWATCH

Mindanao breeders join 'Bakbakan' today

Last two rounds of 'Rambulan' set at SJC

Pacquiao deserves long break

INSIDE SPORTS

Ronnie Nathanielsz



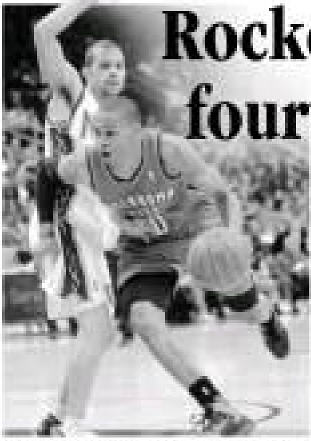


Solar unveils NBA Premium TV

Pro league...

Must-win Donaire fight set Saturday

Rockets deal Lakers fourth straight loss



OKLAHOMA Thunder guard Russell Westbrook drives past New Jersey Nets counterpart Jordan Farmar.

Foreign pros invited for PH Open

Rombon now 28th among world juniors



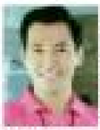
PAT ROMBON

UCI reaffirms recognition of Tolentino



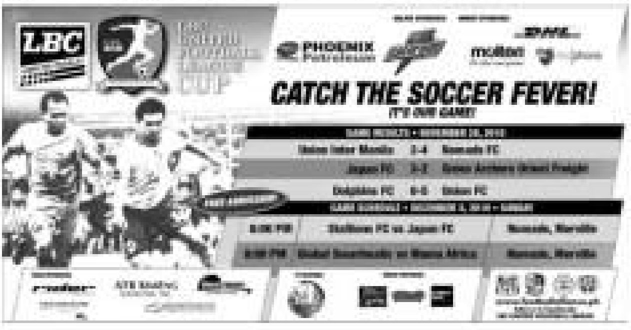
McQUAID

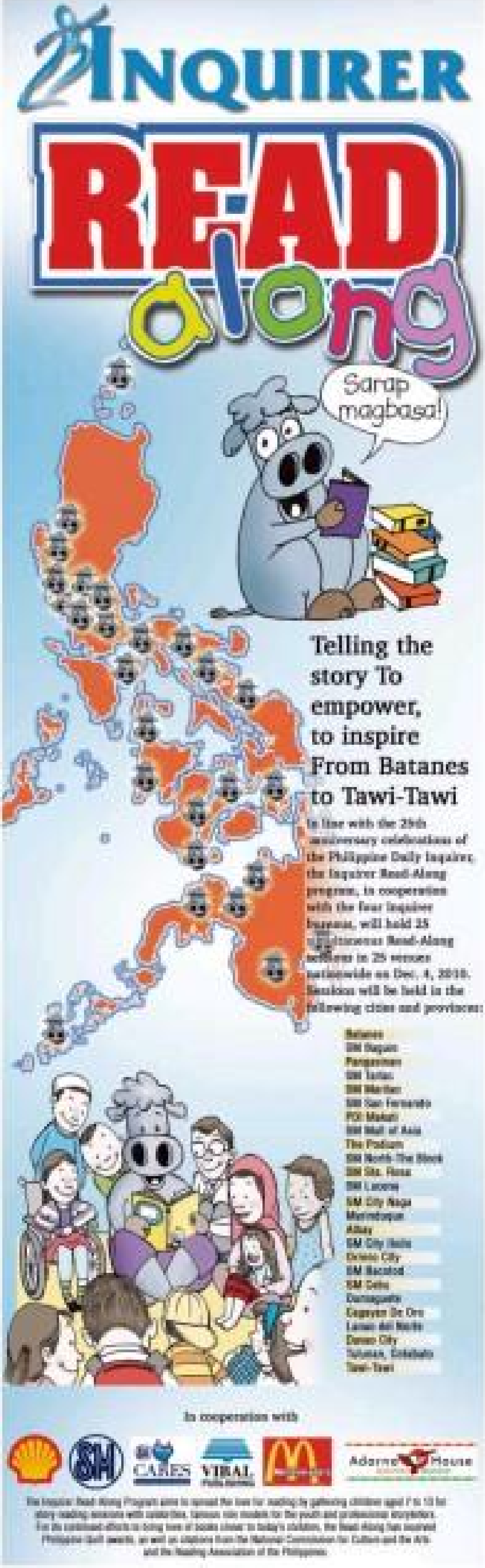
Fitness expert resumes tough exercise programs



Three-day MCC on tomorrow

UFL-LBC Cup: Union sweeps group





'Boxing and the Brain' seminar on

[illegible]

INVITATION TO BID

[illegible]

PSALM Power Sector Assets & Liabilities Management Corporation

Republic of the Philippines

INVITATION TO BID

for

Procurement of Services of Personal Escort and Security Officers for PSALM Corporation

[illegible]

IN THIS ISSUE

BUSINESS



PH likely to exceed growth target for Q4

7% expansion of economy not far-fetched, says report

By Michelle V. Remo

WITH THE economy expected to enjoy robust expansion while the inflation environment remains favorable, the Philippines may exceed official growth projections for the fourth quarter.

According to First Metro Investment Corp. (FMIC) and University of Asia and the Pacific (UA&P), the economy stands a fair chance of registering a growth rate faster than the 6.5 percent seen in the third quarter.

In a joint publication, the two institutions also mentioned that inflation could even slow down further in December from the 2.8 percent reported in October.

"GDP (gross domestic product) in the fourth quarter should be faster than that in the third quarter, or could range between 6.8 and 7 percent," both institutions said.

The report appeared in "The Market Call," a monthly publication jointly put out by FMIC, the investment banking arm of Metrobank, and UA&P.

"Inflation will slow down further to 2.2 percent by December," the report said.

FMIC and UA&P said the economy's accelerated growth in the fourth would be supported by sustained rise in remittances from overseas workers.

Remittances help fuel household consumption, which is one of the key drivers of the Philippine economy.

The two institutions also said that a sharp rise in export income would support robust growth of the economy in the last quarter of the year.

In the first nine months of 2010, exports amounted to $38 billion—up by 39 percent year-on-year.

The Philippines managed to sustain growth over the past decade, even during the global economic turmoil last year.

However, its economic performance has been described by many economists to be mediocre, with GDP having grown by a modest 4.9 percent from 2000 to 2009.

But in 2010, the economy has accelerated at a rate not seen in years. The GDP expanded by an average of 7.5 percent in the first three quarters of the year.

This is partly due to base effects, given the substantial slowdown last year. Also, improved business and consumer sentiment resulted in an increase in investments and consumption, government economic managers said.

Accelerated growth of the economy normally leads to an...

PH LIKELY/B3

INDICATORS

PESO-DOLLAR RATE Dec. 2, 2010

43.830



STOCK MARKET Dec. 2, 2010

146.02



Share prices close up

BARGAIN-HUNTING and gains on Wall Street yesterday lifted local share prices, boosting the main index for the second straight trading session.

The main Philippine Stock Exchange index climbed by 146.02 points, or 3.64 percent, to close at 4,148.20 points.

The broader all-shares index also went up by 3.01 percent, or 85.42 points, to 2,868.81 points.





Minimum rates for new long-term bonds set

Drilling expands prospects of Medusa project

Investments in litigation



Investment

Settlement

Financial loss

Share prices ...

PH likely ...

Philippine Stock Exchange

Currencies



THE EXCHANGE REGENCY
ORTIGAS
is about to change by 2011...
Ascend and experience
a scenic retreat of the
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JADE DRIVE
EXCHANGE ROAD
MERALCO AVENUE
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Classifieds

NOTICE OF LOSS

Notice is hereby given that one (1) stub of Agents' Provisional Receipts bearing Nos. 33821 to 33830 and General Agents' Receipt No. 73815 of the BPUMS Insurance Corporation has been reported lost.

ERRATUM

In the invitation to Bid of **Department of Health Center for Health Development, Central Visayas** published in the Classified Section of Philippine Daily Inquirer last **November 26, 2010**, the word NON was omitted in the word discretionary in the third paragraph. It should have read as **"The Eligibility Check/Screening as well as the Preliminary Examination of Bids shall use non-discretionary "pass/fail" criteria."**

Our apologies.

For advertisers, inquire about the JOB-Link JobMarket package at 897-8808 loc 514.

More Classifieds on page B6

Obituaries



LINDA C. SALIENTES

Beloved wife of **Manuel "Sal" Salientes** (†)

peacefully joined our Creator on November 30, 2010 at the age of 93.

Her children **John (†) & Raquel, Jun & Marita, Licky (†) & Don, Margie & Bogie, Patsy & Charlie, Colas & Bablu, Kits, Emmanuel (†), Maritess and Mikel;** grandchildren **Ming & Greg, Bow & John, Carlo, Sunny & Adam, Arjun, Deanna & Carlo, Maria, Macie, Andres, Mato & Lianne, Carina, Nikka, Cria, Max, Donnie, Butch and Sam;** great-grandchildren, relatives and friends request the pious readers to pray for the eternal repose of her soul.

Her ashes are at Santuario de San Jose, Greenhills, San Juan.

Mass will be held on Sunday, December 5, 2010 at 2:00 p.m.

Interment will follow at the Libingan ng mga Bayani.

"Even when I walk through a dark valley, I feel no harm. For you are at my side, your rod and staff give me courage..." Psalm 23:4

Our family would like to thank all for the heartfelt support, love and prayers.



In Loving Memory of
CATALINO C. SOLIMAN

The family will gather for Holy Mass and Prayers on the 40th day, **December 3, 2010, 5:00 p.m.** at the **Shrine of St. Therese of the Child Jesus,** Newport Blvd. Villamor, Pasay City.

Our Beloved

CARMELITA "Lita" DULAY HILARIO

FRANCISCO E DE GUZMAN

An obituary with a picture can be a fitting tribute to your departed loved one

OBITUARY REQUIREMENTS

- Copy of Death Certificate
- Any identification document (ID)

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BUSINESS

BPO sector seen posting $25-B revenue in '15

PH seen keeping 10% share in global business

By Paolo G. Montecillo

THE COUNTRY'S business process outsourcing (BPO) industry is expected to post about $25 billion in annual revenue by 2015 as the Philippines maintains its position as one of the world's top outsourcing destinations.

This will be more than double the revenue that the booming industry is expected to register this year, placed at about $9 billion, the Business Processing Association of the Philippines' (BPAP) latest forecasts show.

With more companies expected to sub-contract services to providers in the Philippines and other countries as a way to cut costs, global BPO revenue is seen reaching $250 billion by 2015 from just $150 billion this year.

The Philippines is expected to maintain its market share of about 10 percent, despite emerging competition like Vietnam and other countries in South America also joining the race for more clients.

"The country's BPO industry currently employs around 600,000 people. We want that to grow to around 1.3 million workers in the next five years," said Danilo Reyes, country manager for BPO firm Genpact. Reyes also sits as a director of the BPAP.

He said much of the growth would still come from call centers, which currently make up bulk of the local BPO sector. The Philippines recently displaced India as the world's leader in call centers.

The call center sector, Reyes said, is still expected to grow by 20 percent a year for the next five years. Over 300,000 Filipinos work at call centers today.

In the sidelines of a briefing on Thursday, Call Center Association of the Philippines (CCAP) board director Jojo Uligan said the continuing improvement in the country's communication infrastructure would also help BPO firms deliver more high-value services.

"Eventually, call center agents will have to go on video calls if they need to do tasks that require visuals such as fixing computers," he said.

But Reyes said "there are other smaller sectors that are growing at a fast pace," noting that outsourcing of creative services such as animation and publishing has been gaining popularity.

Back-office services such as accounting, finance, engineering and human resources work are also expected to gain a bigger foothold.

PLDT's ₱2.8-B fiber optic network completed

PHILIPPINE LONG Distance Telephone Co. (PLDT) has completed the construction of a ₱2.8-billion fiber optic network that will bring faster and more reliable broadband connection speeds to the Visayas and Mindanao areas.

In a briefing at its Makati headquarters on Thursday, PLDT said its new Domestic Fiber Optic Network (DFON) would help drive the growth of vital industries such as business process outsourcing (BPO) outside the Metro Manila area.

"Our transmission backbone is now much more resilient, thus, raising the quality and reliability of our services," PLDT president and CEO Napoleon Nazareno said.

"We can also provide more communities with both basic and advanced broadband services, including new economic opportunities for central and southern Philippines," he said.

The new cable system, which is 1,200 kilometers long, will stretch from parts of the Bicol province all the way to the Mindanao area through Visayas.

Two fiber optic cable systems were built on different sides of the country. With two cables in place, PLDT said its service would remain reliable even if one of the cables snapped.

In the past, accidental cable cuts have caused slowdowns in bandwidth speeds, outraging many of the company's household and corporate subscribers.

The cable system will have a capacity of 1.5 terabytes per second. This will allow the company to open up four million new digital subscriber line (DSL) connections in the areas near the cable system. Today, PLDT serves just 600,000 DSL lines.

Eric Alberto, head for consumer sales and marketing, said the new network would also allow the company to deliver high-band



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Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Capital Region
Makati, Manila

NOTICE OF FILING OF APPLICATION/S FOR ALIEN EMPLOYMENT PERMIT/S (AEP/S)

Notice is hereby given that the following companies/employers have filed with this Regional Office applications for Alien Employment Permits:

Name and Address of Company/ Employer	Name of Foreign National/ Citizenship	Position
BAYVIEW TECHNOLOGIES, INC. [illegible] Makati City	Jie Lu Chinese	Chinese Customer Support Associate
BAYVIEW TECHNOLOGIES, INC. [illegible] Makati City	Fangling Wu Chinese	Senior Executive (Multi-Lingual)
THE NEO CORP. [illegible] Pasig City	Choon Suk Seo Korean	Administrative Officer
CHINESE INTERNATIONAL SCHOOL MANILA, INC. [illegible] Fort Bonifacio, Taguig City	Weizheng Chen Chinese	Teacher
[illegible] SERVICES (PHILIPPINES), INC. [illegible] Quezon City	Thomas Eric Olsen American	Treasurer and Vice President - Head of Operations
GOLDEN HARVEST GLOBAL CORP. [illegible] Makati City	Lei Wang Chinese	Technical Consultant
TRIUMPH FASHION INTERNATIONAL, INC. [illegible] Makati City	Jacob Yue Rosenfeld American	Chief Operating Officer
THE GREAT NORTHERN ARYAN TRADERS INC. [illegible] Sampaloc, Manila	Gurmeet Singh Gill Indian	Accounting Officer
THE GREAT NORTHERN ARYAN TRADERS INC. [illegible] Sampaloc, Manila	Jagjit Singh Indian	Disbursement Officer
STELLENT SERVICES CORPORATION [illegible] Makati City	Shing Hung Chiu Malaysian	Account Assistant
EM ONLINE CALL CENTER, INC. [illegible] Ortigas Center, Pasig City	[illegible] Korean	Marketing Consultant
TELEPHILIPPINES INCORPORATED [illegible] Ortigas Center, Pasig City	Brian Jeffrey Johnson American	Managing Director
DEBEX ASIA PTE. LTD. - PHILIPPINE HEADQUARTERS [illegible] Makati City	[illegible]	Financial Information Manager
[illegible] NUTRACEUTICALS CORP. [illegible] Ortigas Center, Pasig City	[illegible] Korean	Marketing Consultant
ALBARAKA HOLDING COMPANY INC. [illegible] Manila	[illegible]	Consultant
NYK-FIL SHIP MANAGEMENT, INC. [illegible] Intramuros, Manila	[illegible] Japanese	Director / Representative
TSUEN PHILIPPINES, INC. [illegible] Quezon City	[illegible] Japanese	Consultant
SPORTS BOOKIE ONLINE, INC. [illegible] Makati City	[illegible] Malaysian	Chinese/Mandarin Language Customer Support Staff
OAKLEIGH CAPITAL LIMITED [illegible] Makati City	[illegible] Indonesian	Bahasa Indonesia language Customer Service Officer
OAKLEIGH CAPITAL LIMITED [illegible] Makati City	[illegible] Thai	Thai Language Customer Service Officer
ACCENTURE, INC. [illegible] Ayala Ave., Makati City	[illegible] Indian	Specialist
THE NIELSEN COMPANY (PHILIPPINES), INC. [illegible] Mandaluyong City	[illegible] Australian	Executive Director, Retail Measurement Services
PACIFIC STRATEGIES & ASSESSMENTS PHILIPPINES, INC. [illegible] Makati City	[illegible]	Research Analyst
SSANG YONG MARKETING INC. [illegible] Quezon City	[illegible] Korean	Assistant Marketing Manager
JARDINE ENERGY CONTROL COMPANY INC. [illegible] Makati City	[illegible] Chinese	Project Mechanical Engineer
AES SERVICES PHILIPPINES INC. [illegible] Taguig City	[illegible] American	Project Director [illegible]
[illegible] INC. [illegible] Taguig City	[illegible] Chinese	Executive Deputy General Manager
[illegible] LENDING INVESTORS INC. [illegible] Manila	[illegible] Indian	Finance Manager
[illegible] TRADING CORPORATION [illegible]	[illegible] Indian	Assistant Marketing Officer
[illegible] TRADING CORP. [illegible] Manila	[illegible] Indian	Finance Manager

If you have any information/objection to the above-mentioned applications please communicate with the Regional Director.

[illegible]
Regional Director

Republic of the Philippines
[illegible]

INVITATION TO BID

[illegible]

Republic of the Philippines
Department of Finance
BUREAU OF INTERNAL REVENUE

INVITATION TO BID FOR SECURITY SERVICES

[illegible]

PNOC SHIPPING AND TRANSPORT CORPORATION

NOTICE OF REBID

[illegible]

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION & COMMUNICATIONS
LAND TRANSPORTATION OFFICE

INVITATION TO BID FOR EMBOSSING/FABRICATION OF MC PRIVATE PLATES FOR 1ST AND 2ND SEMESTER OF CY 2011

[illegible]

NOTICE TO THE PUBLIC

NOTICE IS HEREBY GIVEN THAT THERE WILL BE A **PUBLIC HEARING** ON THE **REVISED ZONAL VALUES** (6TH REVISION) OF **B.I.R., RDO 41, MANDALUYONG CITY** ON **DECEMBER 9, 2010, 1:00 P.M.** AT THE **SESSION HALL** OF MANDALUYONG CITY HALL.

RC Condo
Mindanao Ave.
[illegible]

CLASSIFIEDS
More Classified Ads on page B4

BSP lawyers want 'biased' GenSan judge off Legacy case

Perks readied for 'green' PUVs, makers of electric vehicles

Exemption from new franchise ban, tax breaks eyed

Camsur move boosts efforts to promote PPPs

PLDT P2.8-B fiber optic …

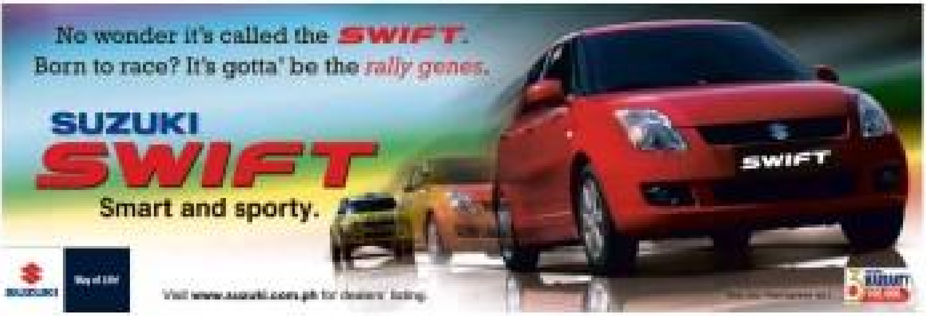




PRULINK PRU LIFE UK

NOTICE AND WARNING





BUSINESS

Gov't set to complete energy plan



PLDT STRENGTHENS PARTNERSHIP WITH BOHOL COMMUNITY CABLE TV SYSTEMS, INC.

Renewable energy may account for 80% of power requirements

By Amy R. Remo



Meralco grabs four Quills.

Taiwan tourist arrivals seen to break record

By Abigail L. Ho

Rice summit results

By Ernesto M. Ordoñez

COMMENTARY

Government plan

Key recommendations

Seed subsidy

Rice board

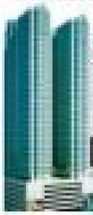
Metrobank cited as best Philippine bank for the third time this year



Victoria Station 2:

Construction in full swing





(02) 415-4053 (02) 416-1389

Business

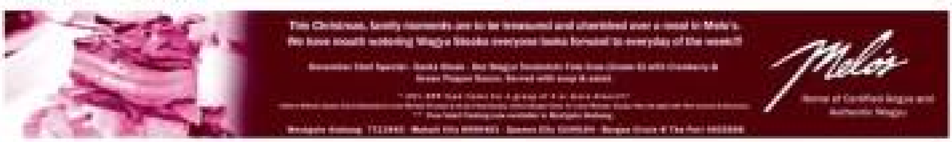
Yields on securities to rise in 2011, BSP predicts

Prevailing negative real interest rate 'unsustainable'

By Michelle V. Remo



GSIS payouts reach ₱19B



People, Events & Products

Make your home future ready with PLDT myDSL Wi-Fi modem



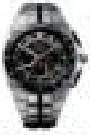
TANDUAY ADOPTS CABUYAO RIVER

TELTRENDS RECEIVES ISO CERTIFICATE

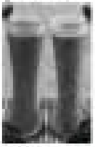


Product FILES

Seiko Sportura: Ten years of success in the fast lane



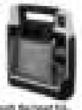
Teriyaki Boy's new California Grape Coolers



Phiten's breakthrough technology in your hands



SCA and the importance of rescue



Discover KB Gold Premium Glutathione Soap



Bits Clips

Bayad Center-Globe Nationwide eRaffle Promo

Zest-O Healthy School Program

Reyes Haircutters sponsors expo for OFW families

Maybank leaves a mark on global CSR Day

Have a special Christmas at the 18th World Bazaar

Nuvo Dental unveils new dental diagnostic services

My Dream in a Shoebox Christmas Campaign

Citibank promotes savings habit

6th Midnight Flea Market at Tiendesitas

New, exciting colors from Cutex

Shell unites with Filipino artists to help GK

Dolphin and Sea Lion show at Araneta Center

BSP holds 'Pinoy Scout' movie premier

Writing workshop for adults

Ericsson Application Awards – Code for Cash 2011

Marketing Buzz

BUSINESS *Friday*

Group sees steady growth in PH animation industry

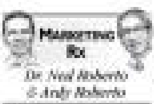
Your logo, your face to the world



SOME of the country's Philippine-made logos

Soap-making seminar set on Dec. 12 at PTTC

'What is the true key to Bibingkinitan's success?'



MARKETING Rx

Dr. Ned Roberto & Andy Roberto

Business

Think tank urges improvements to 'deficient' PPP scheme



EDC to speed up BacMan rehab

Geothermal plants seen back online by late 2011

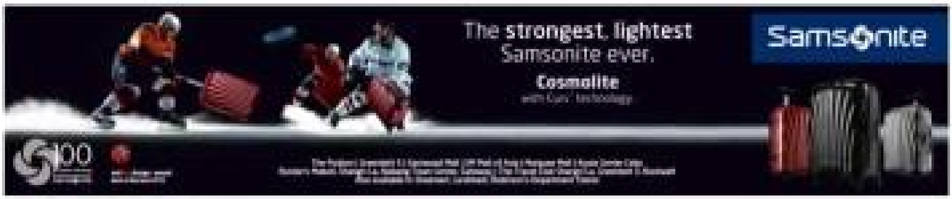
US soybean farmers bullish on PH mart

Subic sewage plant starts operations



Sun Cellular offers free Facebook access

LIFESTYLE *Fashion & Beauty*





AZIZA Mondoñedo wears her own design, a necklace of turquoise, onyx, agate, jade and coral.

From restaurateur to jewelry designer—'with a pop of color and some sparkle'

'But with a modern twist so they're wearable today,' says Aziza Mondoñedo

AZIZA MONDOÑEDO doesn't believe in doing just one thing. And so it is that this young F&B professional and restaurant café-chain heiress is embarking on another career: jewelry design.

[illegible]





Holiday Rush

Keep your cool amidst the Christmas frenzy with these street-to-sweet ensembles from TRUCCO







Belle of the ball

Be the center of attention at any holiday bash with these simple yet sexy party frocks from

WAREHOUSE







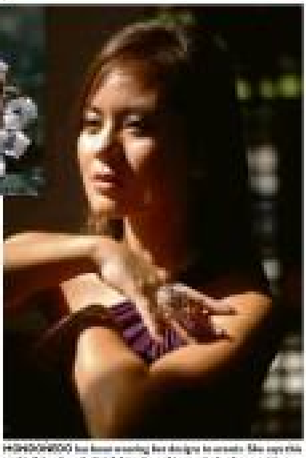




From restaurateur to jewelry designer







Real deal

Feedback

Fashion-and-music show highlights holiday collections









Luggage for hassle-free travels

LifeStyle

APPETON NUTRITION

Easy-To-Digest
Balanced Nutrition for Seniors



Why this non-mall is like no other

It's now the buzz, thanks to unique store concepts of 20- to 30something entreps who offer from old bikes to innovative pastas



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WHY PAY



Robinsons Supermarket

Why this non-mall is like no other

Vinyl on Vinyl

Tado

Ritual

Pasta Box

Wabi-Sabi

Manila Remix

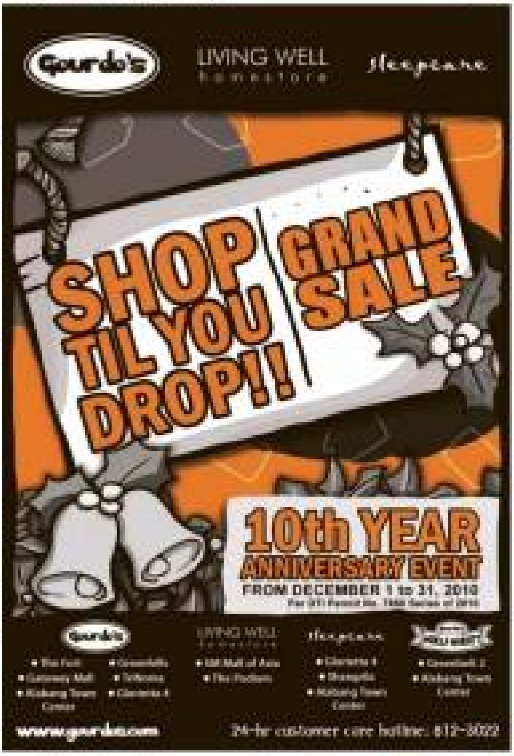


Affordable rates

WHAT'S Up



MAKATI SUPERMARKET EXPANDS







It's the most wonderful time of the year!
CHRISTMAS Sale
Makati Supermart
Cash & Carry supermarket
UniMart
SALE PERIOD: December 3 - 19, 2010
Jacobsen
P107.95
Russell Stover
P575.00
Whitman's Sampler
P647.50
Skippy
P110.50



LIFESTYLE Fashion & Beauty



THE KEY ingredient? Sheep's wool, an alternative to human keratin

Rehab for problematic hair

Forget rebonding. Keratin Complex is a straightening treatment that rejuvenates damaged hair



KERATIN Complex Shampoo, Conditioner and leave-on infusion replenishes keratin in hair and complements the Smoothening Therapy Treatment.

By Irene C. Perez

PROBLEMATIC HAIR is invariably described as "angry" or "tortured" hair. It is "zombie" hair. It is possessed by someone on a perennially "bad-hair day."

Now, Keratin Complex offers "rehab" for problematic hair.

"Keratin Complex Smoothing Therapy is a straightening treatment that rebuilds and rejuvenates damaged hair with the use of 40-percent natural keratin," said Andrea Zubiera, marketing manager of Keratin Complex Philippines and managing director of Straight and Smooth Salon.

The product's key ingredient is sheep's wool, the nearest alternative to human keratin.

Unlike rebonding, Keratin Complex, formulated by hair stylist Peter Coppola, is non-damaging and gentle on the scalp.

Zubiera explained how Keratin Complex works:

"Hair is composed of a protein called keratin. Babies have smooth and straight hair because keratin is abundant, but that is lost as we age. Keratin Complex infuses hair with live keratin, making it shiny and bouncy. It doesn't break the 'bonds' that destroy strands. Instead, it coats hair with a protective film that weighs it down, making it straight."

Filipino women are obsessed with straight hair, noted Zubiera. Even those who have tried romantic waves, inspired by Korean celebrities, revert to straight hair because men like it better and it requires less maintenance.

"Most Filipinos are born with buhaghag (unruly) hair and the slightest moisture and humidity makes it frizzy," said Zubiera. "Maintaining [illegible] curls is a major production. Straight hair usually needs just blow-drying and ironing."

'Buhaghag-buster'

At Smooth and Straight Salon on Amorsolo Street, Makati, I sought solutions for my shoulder-length hair, dry and wavy, and my scalp, which was flaky mostly due from past abuse and a dozen beach trips this year alone.

Hairstylist Honey Andrada said a two-hour Keratin Complex Smoothing Therapy would address all my problems.

After being shampooed twice for thorough clean-up, my hair was blow-dried. Then my hair was parted into small portions and Keratin Complex—a creamy, soothing, light mocha goo—was applied from the roots to the tips. The application didn't sting my scalp, at all.

After 30 minutes, Andrada combed off

REHAB E3



ANDREA Zubiera, marketing manager of Keratin Complex Philippines



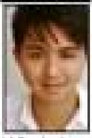
Salon services that make you look great for less

MAKEOVER 911



How to choose the perfect fragrance

GROOMSMAN



Don't judge a scent by the first spritz; spray it on –interact with it



HISTOIRES de Parfums

Long-lost elements





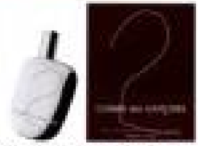
THE WOODY Family of fragrances



FLORIS No. 89



THE OLFACTORY experience at Adora





Rehab for problematic hair

From page E1

[illegible]

Maintenance

[illegible]

Visit www.keratincomplex.com.



BEFORE: Wavy, frizzy and hard to manage



AFTER: Smooth and tame, straight but with volume



Vanity Basket

Oriental herbs that whiten skin from within

[illegible]

Bra for 'serious' cleavage

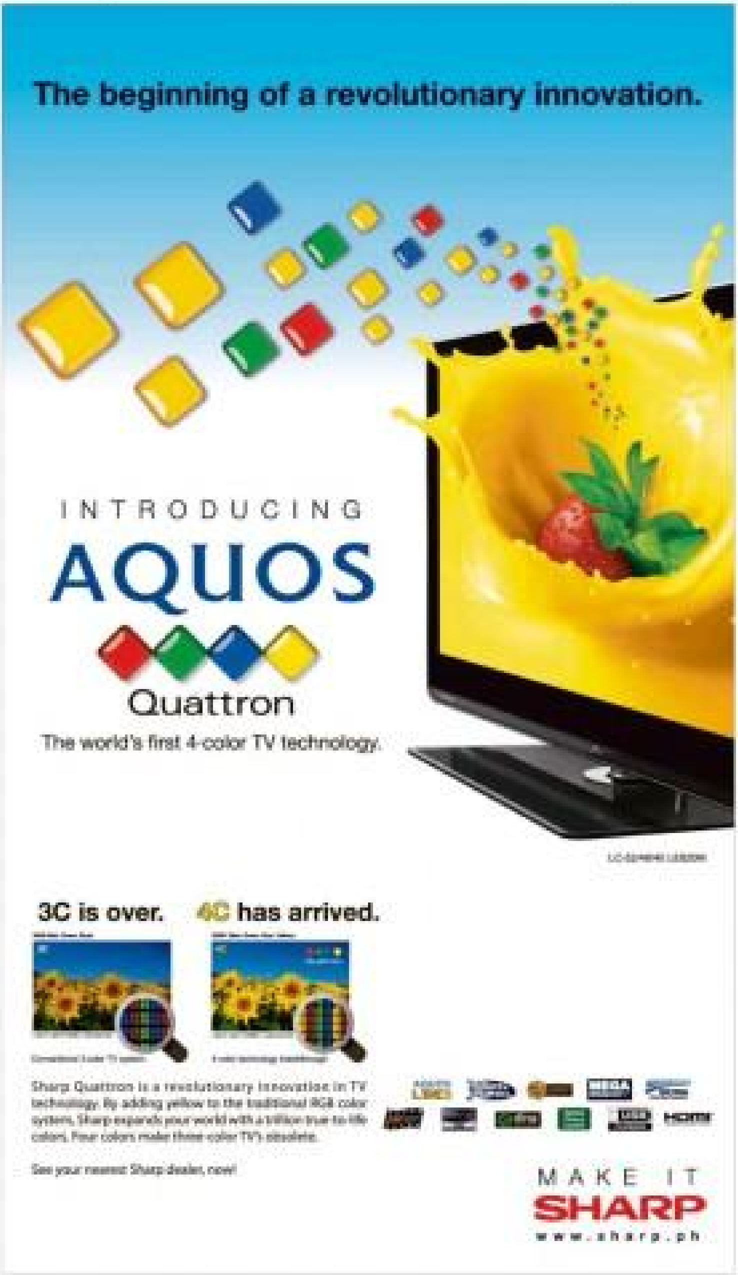
[illegible]

All-natural, handcrafted soaps

[illegible]



[illegible]



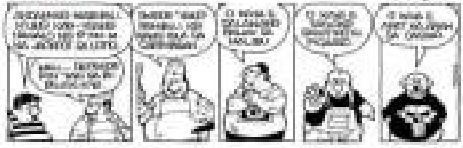
GARFIELD — BY JIM DAVIS



A. LIPIN



PUGAD BABOY — BY PM JUNIOR



DICK TRACY



LOVELINOTS



BABY BLUES — BY JERRY SCOTT



KIKO MACHINE

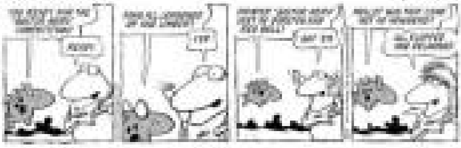


BEN — BY DANIEL SHELTON





SHERMAN'S LAGOON — BY JIM TOOMEY



TULDOK



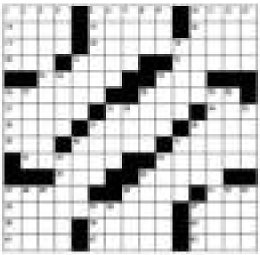
CONCEPTIS SU DOKU

HOW TO PLAY SU DOKU

Concepts Sudoku

2	9				4			
8							3	
		3			7	5		
					6	7		1
6		5	9					
		1	6			4		
	4							9
			8				2	7

CROSSWORD PUZZLE





The best of Manila and world fashion—in Davao

This three-level shop has become the one-stop hub for the South's sophisticated shoppers

[illegible]

Sophisticated shoppers

[illegible]



[illegible]





[illegible]



[illegible]

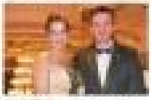


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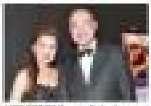
Philippine Tatler 9th anniversary ball a classy, classy affair



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[illegible]



[illegible]



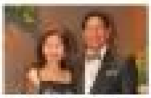
[illegible]



[illegible]



[illegible]



[illegible]

WITHOUT BATTING AN EYELASH

Maurice Arcache



[illegible]

A young miss passed out—she didn't eat for days before the event so that she could fit into her gorgeous gown!

[illegible]

Valuable asset

[illegible]

Superb feast

[illegible]



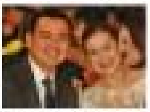
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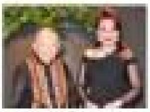
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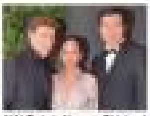
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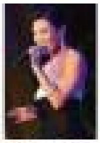
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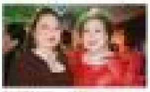
[illegible]



[illegible]



[illegible]



[illegible]


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8 WINNERS of Php10,000 shopping credits EVERYDAY!
Every Php1,000 single receipt purchase, using your BDO MasterCard entitles you to one raffle entry and a chance to win Php10,000 daily or as much as Php5,000,000. So start using your BDO MasterCard now!
See flyers for details
We find ways



HOUSE of Laurel (above). At left, dress by Joel Escober for Myth, shoes by Soho. All makeup by Luminess Air

HOUSE of Laurel

DRESS by Chris Diaz for Myth, shoes by Soho

FREEWAY Weekend Artist Series



IN DETAIL: [illegible] of Chimes is that of a fine hotel [illegible]



CINDY Lorica Yap (center), CEO of Chimes Specialty Store, with mom Lily Yap, vice president of Felcris Supermarkets Inc., and brother Clark Yap, COO of Davao Central Convenience Stores Inc.

The best of Manila and world . . .

From page F1

cash, Yap says.

"Our customers appreciate our finds. The uniqueness of an item gives customers its value—and sometimes, it's not just about the price."

Early on, Chimes established itself as the exclusive Davao retailer for some [illegible].

In 2005, it brought in House of Laurel, Rajo Laurel's RTW label, which now includes eyewear and the kids' line Rajito. It also has bags and accessories from Aranaz and, most recently, the designer lines of Greenbelt 5's Myth boutique.

"Everyone knew who Rajo Laurel was, but his clothes were not readily available in Davao... Now if you're going to a party, House of Laurel is one of the few brands in Davao that will always have something unique for you," she says.

Elaborate design

Often, reactions from what she's wearing are also her indicator if a brand is ready to make its Davao debut.

"I've been buying my dresses from Myth. And I've always gotten a lot of compliments every time I wear them," she says. On the recent fashion show dubbed "Travel Around the World," to indicate the variety of the brand selections, Yap handpicked the elaborate designs of Joel Escober and Chris Diaz, two of Myth's designers, to introduce the labels to their shoppers.

The Chimes customer has a penchant for intricate details in their cocktail wear, says Yap.

Niche beauty brands like Australia's Skin Doctors, Luminess Air makeup, [illegible], Facial [illegible] Light Therapy and Spa at Home by [illegible] have also found their way to Chimes. It also carries popular fashion labels like Soho, Bayo, Ensembles, Freeway, Kids by Plains and Prints, Levi's, [illegible], among many others.

"Today with more than 100 brands, from cosmetics to toys, our shoppers can find branded gifts, or they can look for that unique find that gives them a [illegible]."

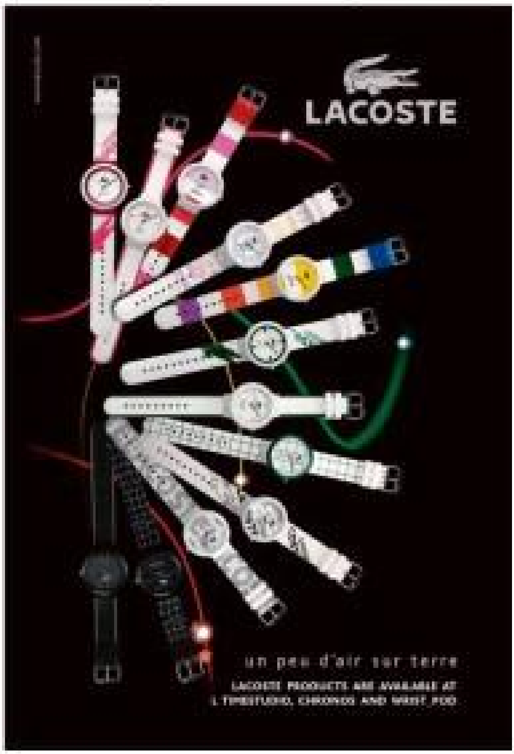
Chimes' growth, however, is owed to her family's "personal passion for the latest fashion trends." At the fashion show, Yap and her siblings and their friends, [illegible], were in full attendance.

"This year has been a great year for Chimes," Yap says. "Next year is another exciting year as [we] expand."



DAVAO kids wear Rajito's holiday collection. Rajito is the kids' wear line of House of Laurel, Rajo Laurel's RTW label.

CLOTHES by Kids of Bayo, shoes by Sanuk





MEN'S casual shirts

From statement jewelry to men's casual shirts

STATEMENT JEWELRY for her—a bold cocktail ring or necklace—can be paired with any outfit. There are also scarves and embellished tops for dressing up or down.

For men, casual shirts or elegant dress shirts and sweaters are available, with an array of belts, jeans and pants.

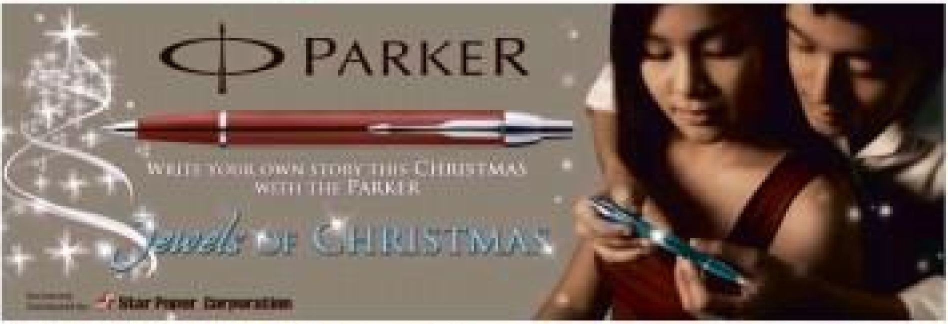
Banana Republic is exclusively distributed in the Philippines by Casual Clothing Specialists Inc., a subsidiary of Stores Specialists, Inc., and is available at Greenbelt 5 and Rustan's Department Store Makati.



WOMEN'S scarves (right) and accessories



LIFESTYLE Fashion&Beauty





Florals, plaids, bold colors were raised to cutting-edge level of mix-and-matching

THE COLORS of Folded & Hung

BACKSTAGE AND UP FRONT

How the biggest show—over 140 models—was mounted

By Marina Benipayo
Contributor

MOUNTING A fashion show with over 140 models is definitely no easy task.

But the Folded & Hung Streetcraft fashion show held Oct. 20 at the SMX Convention Center for Philippine Fashion Week successfully did just that.

F&H's Ronald Pineda, director Robby Carmona and lead stylist Rob Lalic brainstormed what would be the biggest show in PFW to date.

The ramp show was so huge, it occupied most of Hall 2 and Hall 1 had to be used for the models' area and other preparations for the show.

CONT'D ON BACKSTAGE G2



GORGEOUS female models for the Folded & Hung segment

marie france FOR MEN



GET RID OF YOUR SPARE TIRE
with CoolSculpting

Tummy bulges, love handles, back—you name it, men have it. Getting rid of the stubborn fat is serious business. Face the facts, you may lose the weight by doing workouts and diets, but these alone can't remove the hard-to-lose bulges, love handles and back fat. Don't stress yourself, there's a fast and easy solution to get rid of stubborn fat and have a resculpted body all at once: CoolSculpting.

What is CoolSculpting?
CoolSculpting is the latest in body contouring. It's an FDA-approved non-invasive treatment that uses the ZELTIQ advanced cooling technology to eliminate fat cells and trim down fat bulges that are diet/workout-resistant. It's perfect for those who want to get rid of love handles and fat in the back and abdominal areas.

How does CoolSculpting work?
CoolSculpting uses precisely controlled cooling to eliminate fat cells in specific areas of the body. The cooling gently weakens the fat cells until they become smaller and will then be eliminated through natural metabolic processes. This advanced technology is called Cryolipolysis, a breakthrough innovation discovered by a Harvard-based research team.

What results can be expected from CoolSculpting?
Clinical studies have shown that an average of 22.4% of fat layer reduction can be seen in just one treatment. Clients who have tried CoolSculpting have seen and felt a dramatic change in their stubborn fat bulges.

How safe is CoolSculpting?
It's safe with NO surgery, NO anaesthesia, NO pain and NO downtime. It's US-FDA approved for non-invasive fat reduction. CoolSculpting only cools and shrinks fat cells in specific areas, leaving the skin and surrounding tissues unharmed.

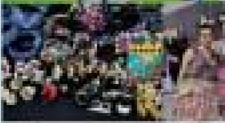
How long does the procedure last?
A single session lasts for an hour or two, depending on the size of the area to be treated. You can just lie down and relax while undergoing the procedure.

More than 7,000 clients worldwide have been successfully resculpted by CoolSculpting. Be one of them. Call FOR MEN at [illegible] for a free private consultation today.

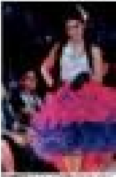








How the biggest sh

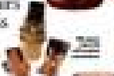


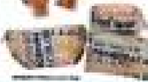






Philippine souvenirs in just one address





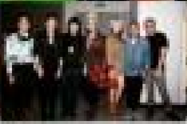


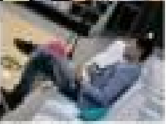








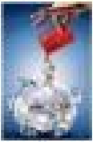


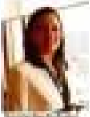


...how—over 140 models—was mounted

Saving made easy with BPI










HOT
haute
HOLIDAY
'tis time to check out PARISIAN's latest collection of shoes and bags at SM Department Stores...
BAG LADY
BOOT it up!
pretty WILD!
SHOE haute!
time to PARTY!

LIFESTYLE *Fashion&Beauty*

How I blogged my way to Paris Fashion Week

Text and photos by Ingrid Chua-Go
Contributor

[illegible]



KENZO'S highly entertaining 40th anniversary show

Kenzo's 40th anniversary show drew key pieces from the archives in a fantastic circus setting, while Hermès was memorable because this was Jean Paul Gaultier's last

[illegible]



KENZO'S 40th year was celebrated with important pieces from each season.



CHLOE'S "clean" and sport luxury bag




TRANSPARENT crocodile jacket and Kelly bag at Hermès S/S 2011

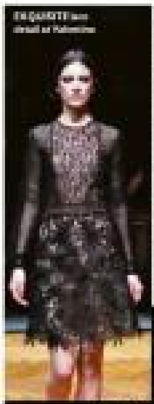

KAPPA Kelly


BALLICKNT Kelly Cut


RUNWAY at Hermès with prancing horses under large chandeliers in the background

How I blogged my way to Paris Fashion Week

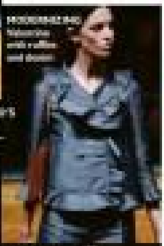
From page H1


EXQUISITE lace detail at Valentino

ing—Galliano's dramatic clothes were presented in a very theatrical way and had veterans Angela Lindvall and Yasmin Le Bon walking for the show, while Kenzo's 40th-anniversary show highlighted key pieces from the house archives in a fantastic circus-like setting complete with a revolving stage.

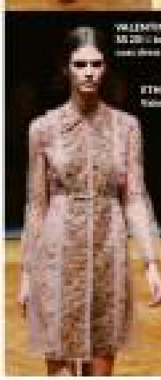
Hermès is likewise memorable not only for the presentation of the show itself with equestrians riding their horses under massive chandeliers, but also because this was Jean Paul Gaultier's last for the luxury house.

Throughout eight days of Paris Fashion Week, I attended a total of 17 shows and six presentations—and for the first three days, I wore five-inch heels.


MOONWALKING Valentino with ruffles and denim


VALENTINO'S take on the maxi dress—tucked and made of beautiful fabric


DENIM at Valentino, a first!


VALENTINO SS 2011 tucked coat dress


ETHEREAL Valentino


FINAL walkthrough in the Vivienne Westwood show, with Vivienne wearing the heart dress

While it was truly an exhilarating experience to be photographed by street-style photographers and even by Mr. Bill Cunningham himself, it eventually became of little importance what I wore because I needed to be comfortable above all.

So by Day 3, I chucked my heels and went around wearing flats!

Having to follow the legwork of [illegible] during fashion week proved one thing: While it is glamorous to attend fashion shows, it is also highly stressful—there is this never-ending supply of adrenaline running through your system throughout the week.

And I have been told people are known to have lost weight because of the stress during fashion week! Some have even laughingly called it "The Paris Fashion Week Diet"!

Looking back, no matter how high the stress level, it was really well worth it. The experience is very memorable and will remain unparalleled until the next season comes along!

Ingrid Chua-Go is publisher of www.[illegible].com and is on twitter.com/[illegible].


MODEL "veteran" Yasmin Le Bon


INSPIRATION for Galliano's show was actress Maria Lani who posed for painters like Picasso, Chagall


GEORGINA Grenville with a parasol portraying actress Maria Lani in Paris in the 20s


INTRICATE headwork and a dramatic [illegible] at Galliano


MODEL Coco Rocha in a sailor jacket for Galliano


ANOTHER veteran model, Marie Sophie Wilson, walked for Galliano.

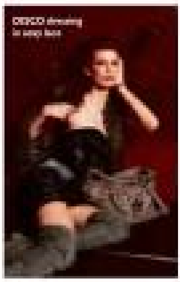




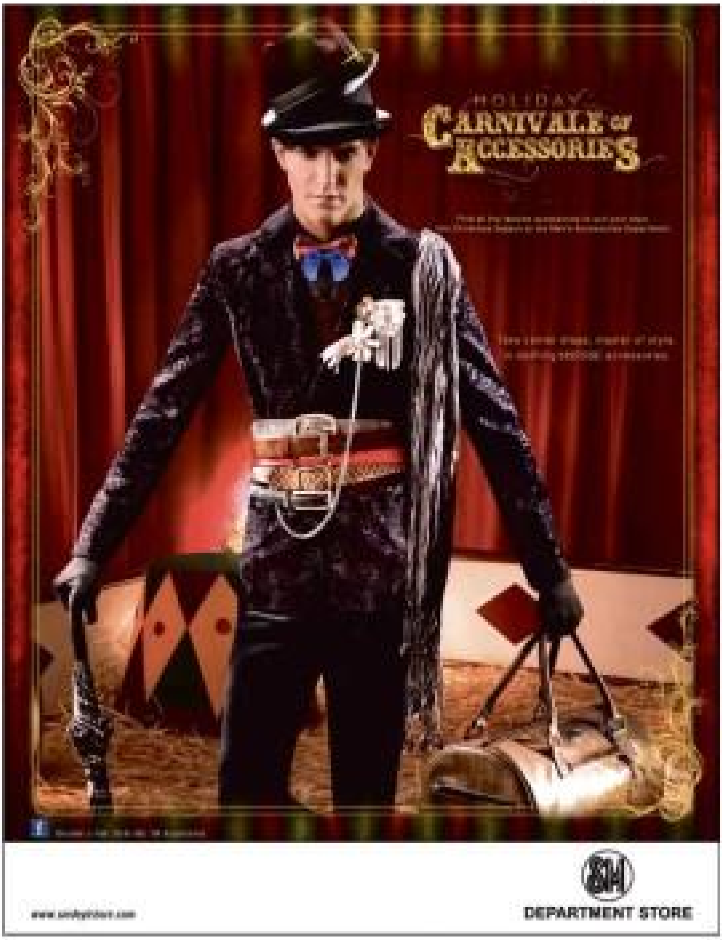
Cult beauty brand opens 2nd shop at Mall of Asia

Kiehl's in Asia has outdone its main US market

Strong prints, edgy sparkle







Glammed-up Christmas

Cinderella rolls out Old Hollywood for the holidays, giving a new look to old glamour



FOR CHRISTMAS, Cinderella brings back the glamour and charm of Old Hollywood. [illegible], feathers, long drapery silhouettes, and [illegible] details such as lace, bows and ribbons recall their era when women wore sophistication like a second skin and walked about with the same regal presence and languid glide as royalty.

Dress as if posing for the paparazzi in a floor-sweeping chiffon gown or walk about with your head high in a stunning fuchsia number. Toast to the new year in cocktail frocks in black lace and [illegible] or spend a [illegible] in dazzling red satin. Rhinestone-studded jewelries, satin gloves and fierce red lipstick complete the whole look.

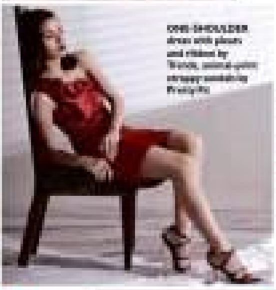
[illegible]



FLORAL tube dress with a [illegible] by Linel



CHIFFON dress with bead details by Linel



ONE-SHOULDER dress with pleats and ribbon by [illegible]



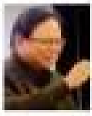
TWO-TONED [illegible]



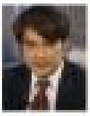


ENTERTAINMENT

INSIDE



- Stars of night-time talk TV /J4







Good money in the bag







SM CINEMA



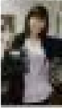
The Chronicles of Narnia

IMAX

POWER PLANT

SHANG

ENTERT

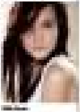






Too standard to be truly compelling

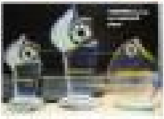






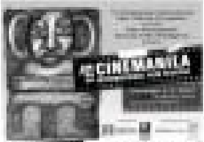
...y prefers ...signs



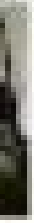




MOVIEWORLD







Entertainment

Living Stars

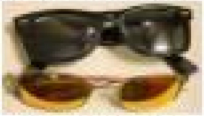
Sporty guy prefers simple designs



ERVIC's trophies as a baseball player



ARRAY of scents that he uses regularly



RAY-BAN Wayfarer is his favorite sunglasses



MEMORABILIA from competitions abroad

By Marinel R. Cruz
Photos by Arnold Almacen

"Survivor" castaway Ervic Vijandre admits that a lot of his time is spent promoting the top-rating GMA-7 reality show through TV appearances and mall shows in the provinces.

[illegible]

College athlete is one of four 'Survivor' finalists

[illegible]

Out of the Closet

Scents

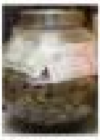
[illegible]



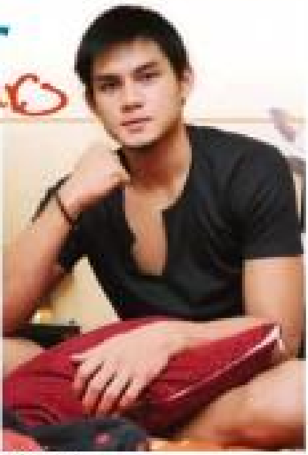
HE prefers dark-colored shirts to bright ones.



HIS Christmas gift to his mom



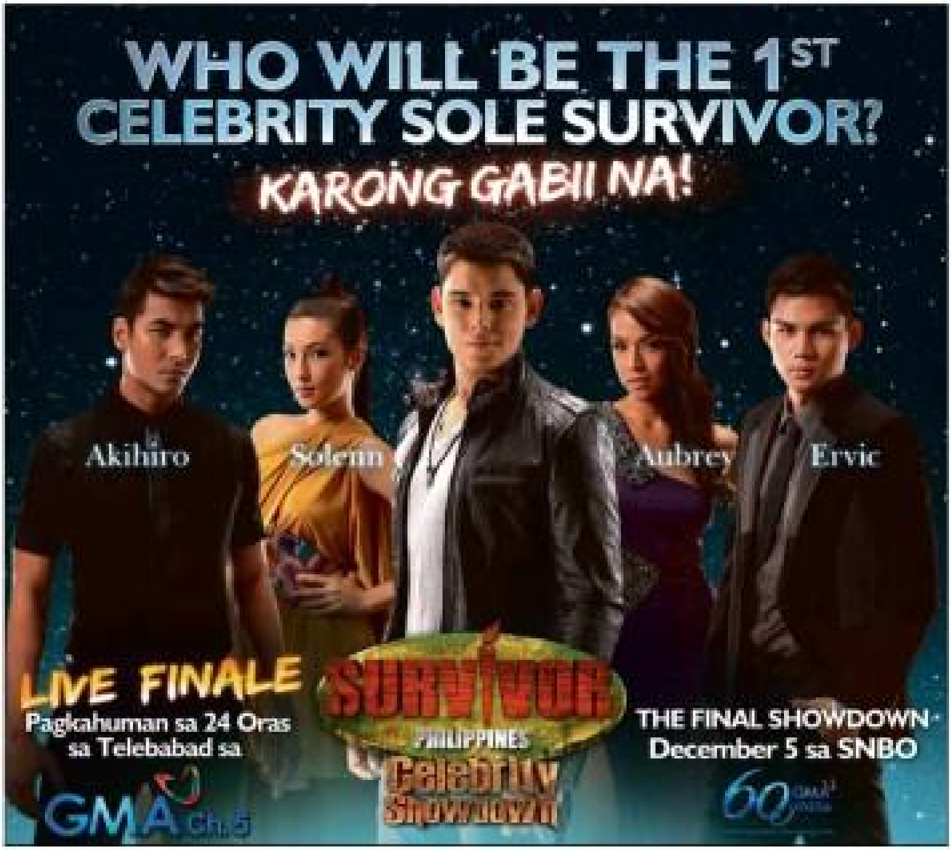
A CDM bath that's always left half-full



BOTTEGA Veneta leather bracelet is a gift from someone special.



THIS coated safety deposit box now stores Ervic's knickknacks.

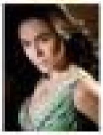


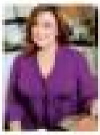
ENTERTAINMENT



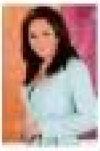
Overheard

The hardest wish to grant for 'Wish Ko Lang' host Vicky Morales



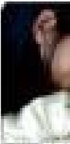








Vicky Morales: Th



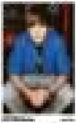


Godly humor, w

...e hardest wish to grant



Bieber eyes school



...rity gab..









Goofy humor, witty gab spice up nighttime talk TV



BRIGHT faces of nighttime TV: Arnold Clavio and Jojo Alejar



By Cora Lucas and Marinel R. Cruz

THESE nighttime talk show hosts are not two of a kind. One has a distinct penchant for goofy humor, the other more or less sticks to the stereotype. One has no control over his laughter, the other tries to moderate a serious stance. More or less.



Jojo Alejar

No Ellen clone



ARNOLD'S show tackles pressing issues but also has light moments

